

Joseph Levin | Product Leader

Amsterdam, Netherlands | josephalevin@gmail.com | [linkedin.com/in/josephalevin](https://www.linkedin.com/in/josephalevin) | +31 6 1959 9928

Hands-on leader with experience delivering business impact, building digital products, scaling platforms, and creating high performing teams.

PROFESSIONAL EXPERIENCE

BOOKING.COM - Largest online travel agency making it easier for everyone to experience the world

Director of Product Management | July 2017 - Present

- Leading product for 14 teams (140 people) turning bookings into seamless trip experiences. Directly managing 4 group and principal product managers.
- Collaborating with OpenAI to leverage latest GenAI advances to make support more personalized
- Modernizing core marketplace order platform processing €100B gross transaction value to unlock new growth opportunities
- Crafted multi year product vision and strategy to capture €100M incremental annual value by making it easier for travelers to manage a trip, reducing costs for the business and building long-term customer loyalty through proactive support
- Delivered €100M incremental annual value from A/B tested conversion optimisations while leading accommodation conversion journey. We made searching, selecting and booking a place to stay easier.
- Spearheaded company-wide promotion process, boosting satisfaction from 26% to 77% among a community of 500 product managers.

Director of Software Development | October 2015 - July 2017

- Led 35 teams (250 people) optimizing the world's best online accommodation platform on web and mobile apps. Directly managed 7 senior team leaders
- Transformed organization's focus from device-specific optimizations to each team addressing core user needs across the entire customer journey resulting in greater strategic alignment and impact

Senior Team Lead | October 2014 - October 2015

- Led 6 teams (30 people) optimizing the mobile and tablet web product experience. Directly managed 6 team leads.

Team Lead | January 2013 - October 2014

- Led 5 developers building API connectivity for supply, strategic distribution partnerships and app clients.

Software Developer | August 2012 - January 2013

- Built API connectivity for supply, strategic distribution partnerships and app clients

IMPULSE TRAVEL - Regenerative tourism platform offering 200+ tours and activities across Colombia

Mentor to CEO | April 2019 - Present

- Coached founders to the winning startup pitch for a €400K sustainable innovation grant

ENGINEERING & WIND EROSION RESEARCH UNIT - US Department of Agriculture research program

Software Developer | Manhattan, Kansas | December 2005 - July 2012

VARNEY'S BOOK STORE - Family operated business serving Kansas State University and the local community

Network & Systems Administrator | Manhattan, Kansas | November 1999 - December 2005

EDUCATION

Kansas State University

Bachelor of Music in Composition, Minor in Computer Science